

Welcome to the third issue of the Potatoes NZ e-newsletter; a source for regular updates on Potatoes NZ activities and events, for growers and the wider potato industry. Please email feedback or story ideas to kate.shannon@hortnz.co.nz

Stories included in this newsletter include:

- First charity golf tournament a success
- Psyllid research voluntary contributions
- Seed growers & NZGAP
- New potato website
- Next meeting of Potatoes NZ Directors

First charity golf tournament a success

The first golf tournament hosted by Potatoes New Zealand Charitable Trust was a great success.

The tournament at Templeton Golf Club on 25 March attracted 38 players and a good level of sponsorship. The players enjoyed a wonderful day weather wise and an excellent lunch and dinner. The day raised just short of \$6000 for the Charitable Trust.

Oh, and the winners were: Greg Pillar, Darren Edwards and Tony Dyson, representing James & Son (NZ) Ltd.

The next Charity Tournament is scheduled for May 2011 and once again the venue will be Templeton Golf Club.

Psyllid Research Voluntary Contributions

As at Monday 3 May contributions for the quarter ended 31 March 2010 have been received from:

McCain Foods (NZ) Ltd
Alpine Fresh Ltd - Tony Howey
Belpher Farm - Leo Gaffaney
Dirragh Farm Ltd - Peter Scott
RS & RA Hewson - Ross & Rochelle Hewson
Joel Hewson
Lyn Scott Ltd - Andrew Scott
Mossgrove Farm Ltd - Greg & Joanne Lovett
Riverside Farming Ltd - Daniel Lovett
McFarlane Agriculture - Hamish McFarlane
AJ & JK Newton - Alan & Jan Newton
Pye Partnership - Leighton & Michelle Pye
Highfield Farm Ltd - Alan Pye
Pye Produce - Dean & Phillipa Pye
BG & LM Stratford - Brian & Lyn Stratford
GP & BE Scott - Gerard & Barbara Scott
Turley Farms Ltd - Murray & Margaret Turley
Tayler & Sons - Nick & Michael Tayler

Karimarua Orchard - Brian Farrant
Glenrowan - GT & JT Smith
AS Wilcox & Son Ltd
Bells Produce Ltd
Pescini Bros Ltd
Pypers Produce Ltd
J W Maw
Cartwright Growers
Aberdeen Farm - Richard Redfern
Innes Fields Ltd - Andy & Jo Innes
Morgan Laurenson Ltd
Foodstuffs Wellington Co-op Ltd
Balle Bros Ltd
Young Wah Chong Ltd
Burgess Gardens - D & M Burgess
Oakley's Premium Vegetables Ltd - Robin Oakley
Hira Bhana & Co Ltd

The total contributions to date are \$162,660.90 incl. GST.

Seed Growers & NZGAP

Seed potato growers are reminded that the Seed Potato Certification Authority decided back in 2008 that all seed growers would have to be accredited to NZGAP by **31 October 2010**. Growers who are not accredited by that date will not have their crops accepted for entry as certified seed crops.

New potato website

The new format potato website for consumers has just gone live. The site is a lot more relaxed and 'chatty' with bite sized snippets of information. With a move in emphasis to make the internet central to all our promotion activities we think you will find the resources are easier to order, recipes easier to find and the whole thing easier to navigate. We have a blog/ news part where we comment on events, new products or respond to queries – for example some of the first blog items are on the HSI secondary school cooking challenge and advice on what to do if the potatoes you buy don't cook as you expect. Be sure to contact gourley@xtra.co.nz if you have an item for the blog. The website address remains the same at www.potatoes.co.nz

Next Potatoes NZ meeting

The Directors of Potatoes NZ will hold their next meeting and road show in Ohakune on 28/29 June. Further details will be provided closer to the time.

To unsubscribe please email kate.shannon@hortnz.co.nz with "unsubscribe" in the subject header.

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